

FIG. 1

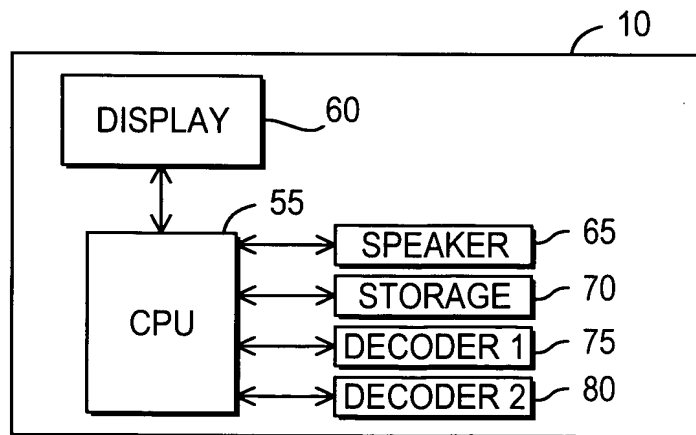


FIG. 2

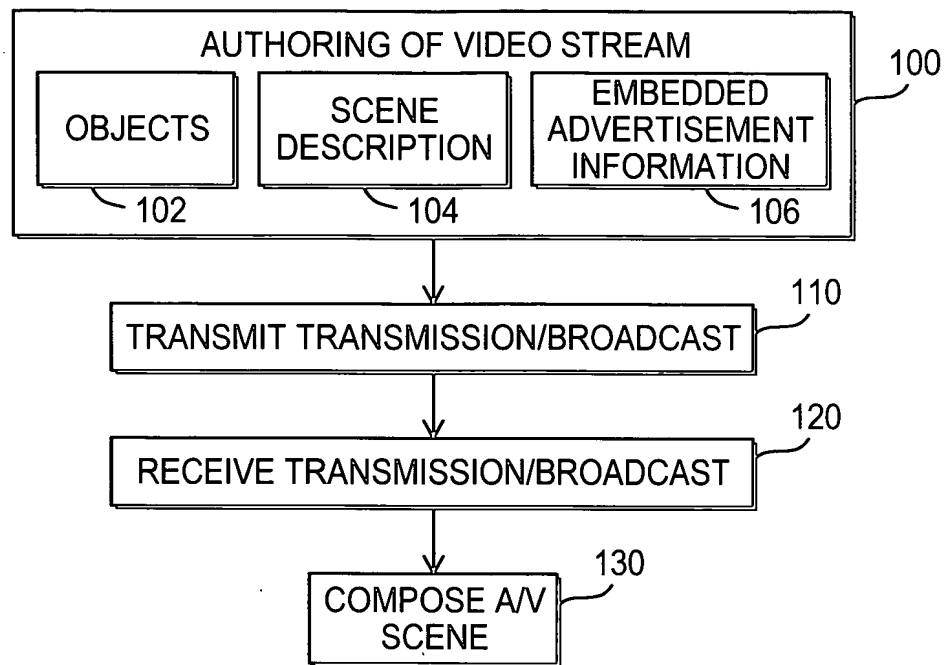


FIG. 3A

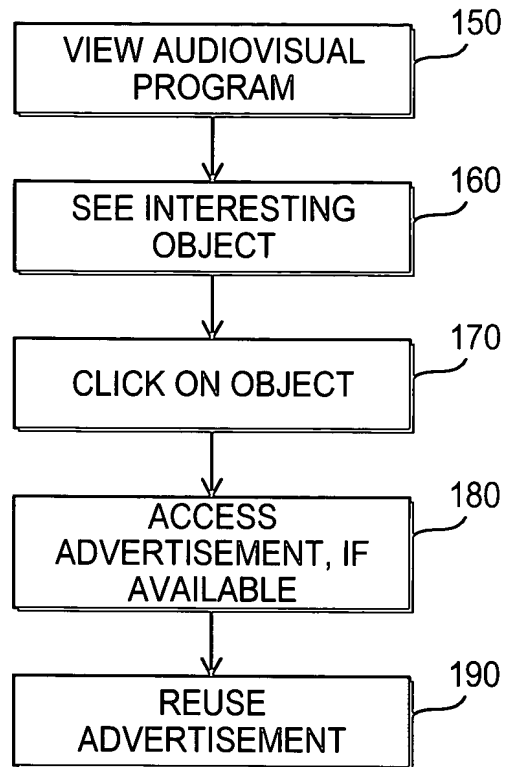


FIG. 3B

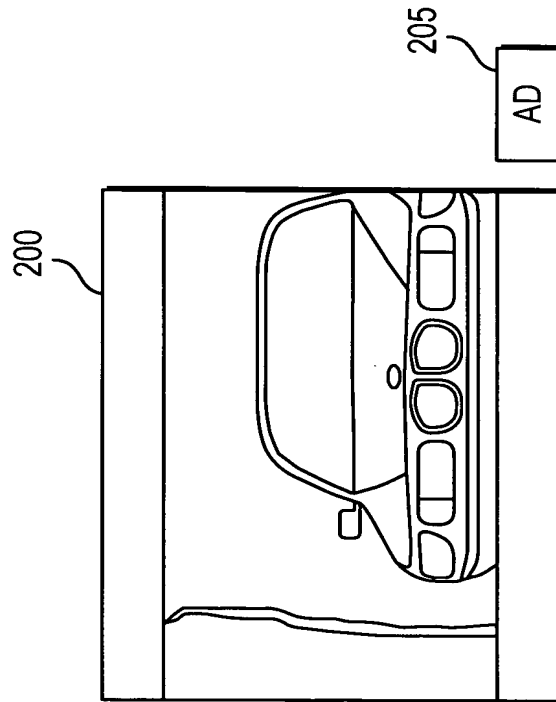


FIG. 4

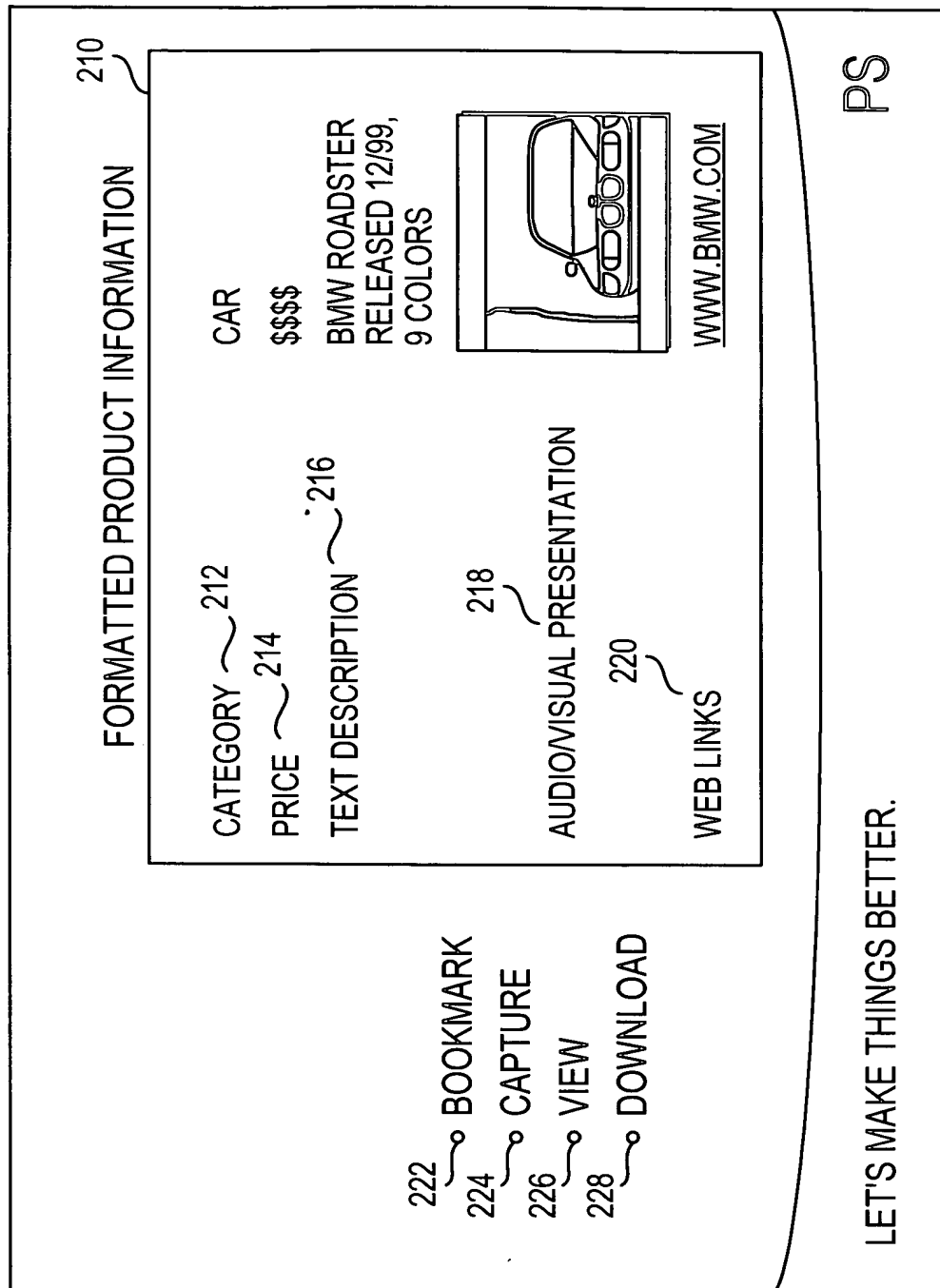


FIG. 5

USER PROFILE

PLEASE SPECIFY WHAT ADVERTISEMENT CATEGORIES YOU WISH TO VIEW BY HIGHLIGHTING THE CATEGORIES OF INTEREST

CARS
ELECTRONIC GADGETS
WIDGETS

235

230

FIG. 6

# SUMMARY OF ADVERTISEMENTS VIDEO 1

240




1.	APEX PRODUCE		30 SEC. BEGINS 6 MIN. AFTER START OF VIDEO	20% OFF THIS WEEK ON APPLES	<p>250</p> <p>CLICK TO PLAY VIDEO</p>
2.	BIG DEPARTMENT STORE		30 SEC. BEGINS 6:30 MIN. AFTER START OF VIDEO	SPECIAL ON FURNITURE AND JEWELRY.	<p>CLICK TO PLAY VIDEO</p> <p>251</p>
3.	QUALITY CAR DEALER		60 SEC. BEGINS 13:00 MIN. AFTER START OF VIDEO	2.9% FINANCING ON 3 MODELS	

FIG. 7

FIG. 7

## MULTI-LEVEL SUMMARY

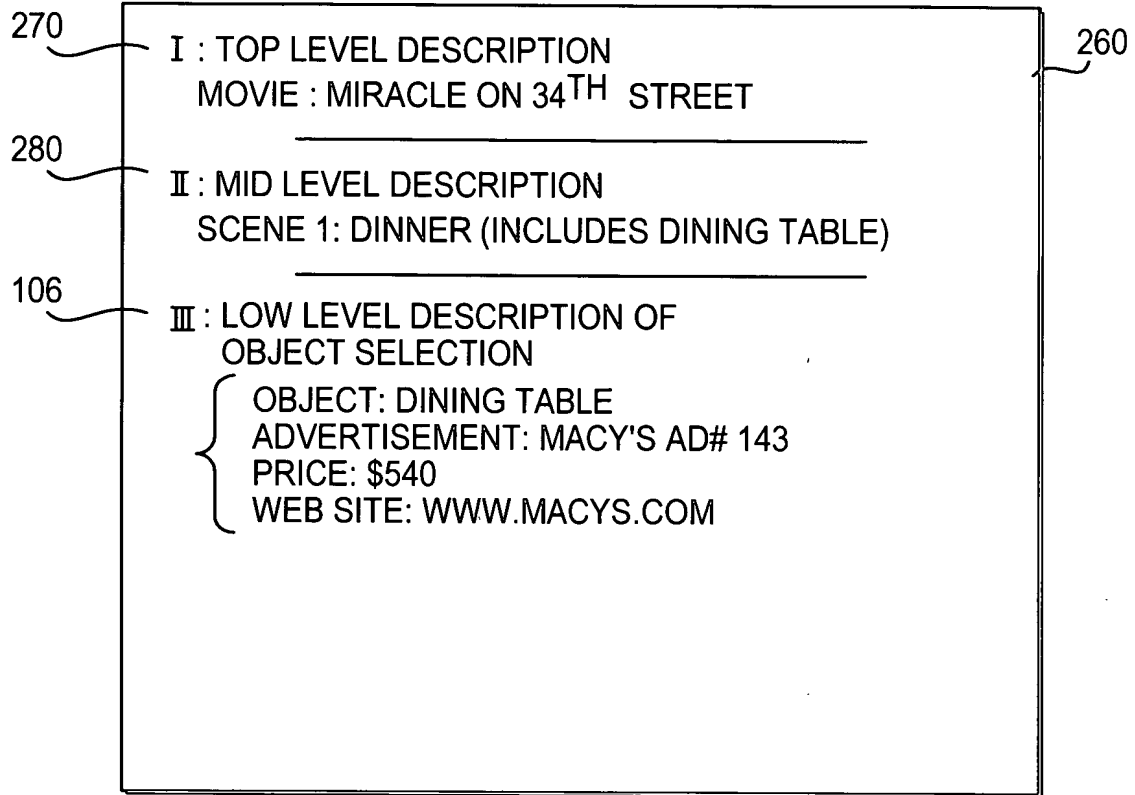


FIG. 8

T07290-0554260



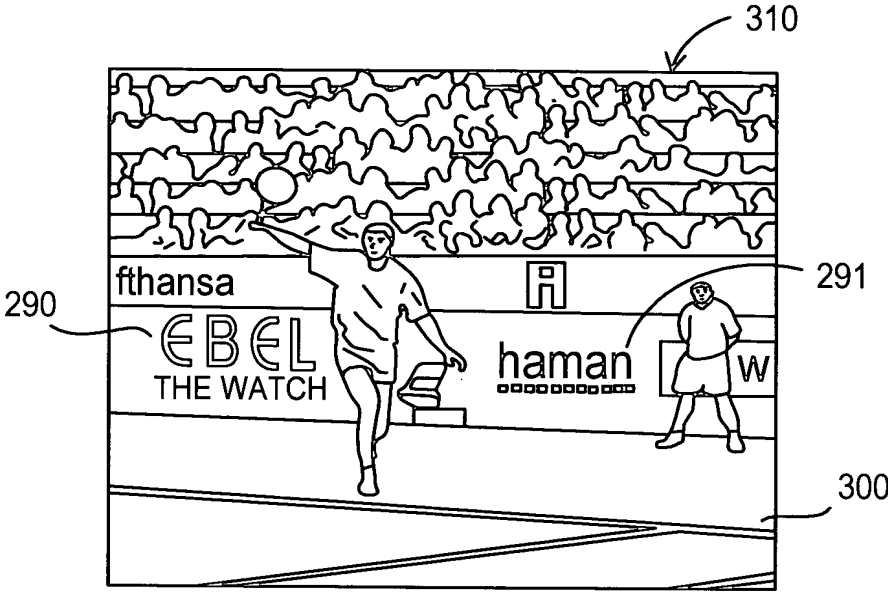


FIG. 9

004439-0610  
T07290-00004460